



## **PRESS RELEASE**

27 April 2007

### **CALA PROPERTIES PUBLISHES AGENTS DIRECTORY**

For the second year in succession, CALA Properties has published a comprehensive directory of office and industrial agents based in Aberdeen, Edinburgh and Glasgow.

The 20 page, pocket size, directory contains addresses of commercial property firms, plus individual phone numbers, mobile numbers and email addresses for each office and industrial agent, and is part of CALA Properties' campaign to promote its GSO Business Park in East Kilbride.

"We had so many compliments from agents and other developers when we first put this agents directory together last year, that we decided to repeat the exercise. They told us they made good use of it but, as usual, there has been so much movement in the agency world, that the first edition was rapidly becoming out of date," says CALA Properties' Marketing Manager Susan Macrae.

"We also wanted to provide agents with something useful as part of our marketing campaign for GSO Business Park in East Kilbride. Too often in property marketing agent give-aways are a one-off and simply have no shelf life. We know that our directory will be used on a daily basis, and as such will remind agents of the excellent location and space available at GSO," she continues.

GSO Business Park lies close to the centre of East Kilbride, on the new Glasgow Southern Orbital route, only 15 drive minutes from the centre of Glasgow. Ryden and DTZ are marketing 40,000 sq ft of high specification office accommodation which is currently available on the 15 acre business park.

For a free copy of the agents directory, please call Susan Macrae at CALA Properties on tel. 0131 535 5206.

- Ends -

For further information, contact Jonathan Reay, Reay Public Relations Tel. 0788 4433 475. Email: [jonathan@reaypr.co.uk](mailto:jonathan@reaypr.co.uk)

## **Notes to Editors**

### **CALA Properties**

CALA Properties is a successful and ambitious company developing, managing and investing in commercial property across the UK, focusing on office, retail, leisure, industrial, business parks and mixed-use developments. The business is established on the successful delivery of developments and effective asset management. It is directed by an experienced management team, which places integrity and performance at the heart of its business culture.

CALA Properties was named **Scottish Developer of the Year** (2005) and won Commercial **Development of the Year** (2005) for its Central Exchange building in Glasgow city centre, at the annual Scottish Property Week Awards.